

**WRITTEN ANSWERS TO STARRED QUESTIONS**

**Films for Creating Social Awareness**

**\*202. SHRI K. KALAVENKATA RAO:** Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) the details of films funded by his Ministry during the last two years to create social awareness and the States in which they were shown;

(b) whether the objectives were achieved; and

(c) the action proposed to give more publicity for success of such films?

**THE MINISTER OF HEALTH AND FAMILY WELFARE (DR. C. P. THAKUR):** (a) With a view to creating social awareness on health, family welfare and related issues, the Ministry of Health and Family Welfare has produced six long duration films viz., Hari Bhari, Kairee, Kal Ka Aadmi, Daman, Bitiya in Hindi and Iniya Udhayam in Tamil through National Films Development Corporation (NFDC) during the last two years. Apart from this, short films have been produced as under:

- (i) Ahsaas (Hindi)
- (ii) Dolma (Hindi)
- (iii) Kargil Swasthya Mela (Hindi)
- (iv) Katghar (Hindi)
- (v) Mahananda (Bengali)
- (vi) Two films for promoting Iodised salt consumption.
- (vii) Film on the Family Health Awareness Campaign (Hindi and English).
- (viii) Dharohar (Film on Home Remedies in Ayurveda).
- (ix) Shuchita (Film on Yoga and Naturopathy) Shatkarma.
- (x) Prakriti Ke Saath (Film on Yoga and Naturopathy) Swasth Rehne ke Nesargic Upaya.
- (xi) Asha ke Ek Kiran (Film on Homoeopathy) Cataract.
- (xii) Phool Jab Kumhlane Lage (Film on Homoeopathy) for treatment of allergy.

Eight films have been released in States as under:

- (i) Kairee — Maharashtra.
- (ii) Hari Bhari — Maharashtra, Gujarat, Andhra Pradesh, West Bengal and Madhya Pradesh.

(iii) Daman — Maharashtra Gujarat, Delhi, Madhya Pradesh, Uttar Pradesh, Rajasthan, Tamil Nadu, Kerala, Orissa, Assam and Andhra Pradesh and Satellite Channel (Zee TV).

(iv) Ahsaas — Doordarshan Channel.

(v) Kargil Swasthya Mela — Theatrical release all over the country.

(vi) Two films on Iodised Salt— Andhra Pradesh, Assam, Bihar, Gujarat, Nagaland, Manipur, Uttaranchal, West Bengal, Chhattisgarh, Tamil Nadu, Rajasthan, Uttar Pradesh, Orissa, Kerala, Arunachal Pradesh, Jharkhand, Madhya Pradesh, Meghalaya, Mizoram, Tripura, Maharashtra, Karnataka and Jammu & Kashmir.

(vii) Film on Family Health Awareness Campaign — Shown to States AIDS Control Societies.

(b) and (c) Yes, Sir. At the time of release of long duration films, adequate publicity is given through Doordarshan Channels, Satellite Channels, Newspapers, posters and local publicity. Apart from Exhibition through theatres in major towns, most of the films, including the short ones, reach remote / rural areas through the Units of Directorate of Field Publicity, Non-Government Organisations (NGOs) and T.V. channels.

#### **Irregularity in the appointment of local chemists**

†\*204. SHRI BACHANI LEKHRAJ: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether it is a fact that officials of CGHS in connivance with chemists are authorizing the latter, situated far away from the dispensary, to supply medicines;

(b) if so, whether Government would conduct an enquiry into this; and

(c) if not the reasons therefor?

THE MINISTER OF HEALTH AND FAMILY WELFARE (DR.C. P. THAKUR): (a) to (c) Some complaints have been received and they are under examination.

#### **Maintenance allowance for divorced women**

\*205. SHRI SATISH PRADHAN: Will the Minister of LAW, JUSTICE AND COMPANY AFFAIRS be pleased to state:

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†Original notice of the question was received in Hindi.